

## BIO DATA

Name : Dr. MANISH BANSAL  
Father's Name : Dr. K.C. Bansal  
Date of Birth : 20-06-1970  
Permanent Address : S/o Dr.K.C.Bansal  
Railway Road, Kotkapura-151204  
Phone : Mobile: 093569-37037  
E-mail : [bansal\\_mimit@yahoo.com](mailto:bansal_mimit@yahoo.com)  
Designation : Lecturer(Sr.Scale)  
Department : Dept. of Management  
Educational Qualifications : MBA, Ph.D.  
Academic Experience :

S.No.	From	Till		
1.	25-01-2000	19-05-2000	MIMIT, Malout	Lecturer on Adhoc Basis
2.	05-09-2000	01-09-2006	MIMIT, Malout	Lecturer
3.	01-09-2006	continuing	MIMIT, Malout	Lecturer (Senior Scale)

### Research Papers

#### A. Research Papers in International Conferences:

S. No.	Authors	Title	Years	Conference and Volume
1.	Manish Bansal, Iqbal Singh, Jaskaran Singh Bhullar	Destination India: The New Healthcare Hub	April 29,30,2006	2 <sup>nd</sup> International Conference on management on “Brand India: Issues, Challenges and Opportunities” by LIM, Phagwara
2.	Manish Bansal, Iqbal Singh, Jaskaran Singh Bhullar	Entrepreneurial Acumen among Management students	29-30 <sup>th</sup> Oct,2006	3 <sup>rd</sup> International Conference on “Entrepreneurship, Creativity & Innovations in Business” by PCMA at GNA-IMT, Phagwara.
3.	Manish Bansal, Deepinder Singh, Sukhjot Singh	Mutual Funds: The Way Ahead	October, 25 <sup>th</sup> -26 <sup>th</sup> , 2008	5 <sup>th</sup> International Conference “Indian Capital Market: The Way Ahead” by PCMA-PSMS at Punjab School of Management Studies, Punjabi University- Patiala
4.	Dr. Manish Bansal, Sukhbir Kaur	Traits Required For Successful Entrepreneur	March, 20-21, 2009	3 <sup>rd</sup> International Conference, “Fostering Entrepreneurship in Global Context” at Institute of Management & Technology, GJIMT, Mohali

5.	Dr. Manish Bansal, Sukhbir Kaur	“Corporate Social Responsibility (CSR) towards Healthcare in Punjab State”	April 25, 2009	International Conference on “Corporate Social Responsibility - Realities and Opportunities” at Shree Atam Vallabh Jain College, Ludhiana.
6.	Dr. Manish Bansal, Sukhbir Kaur	“Managing Expectations of Retail Customers During Recession”	June 18-19, 2009	International Conference on “Innovative Technologies” at PDM College of Engineering, Bahadurgarh ( Haryana)

B. Research Papers in National Conferences:

S. No.	Authors	Title	Years	Conference and Volume
1.	Manish Bansal, Neeti Bansal	Customer relationship Management in Banking: A Perspective view	April 05,2003	National Seminar “ Customer Relationship Management: Emerging Trends in Indian Industry” held at Guru Nanak Institute of Management & IT, Lulhiana (In Collaboration with ISTE)
2.	Manish Bansal, Gautam Ahuja	Entrepreneurial Acumen among Engineering students	November 13-14, 2003	National Seminar “ Entrepreneurship in Knowledge Economy” held on at Technical Teachers Training Institute (TTTI), Chandigarh.
3.	Manish Bansal, Sanjay Vij	India’s Image Building: Global Perspectives & Problems	February, 21 2004	Punjab Institute of Management & Technology, Gobindgarh.
4.	Manish Bansal &	Building & Implementing a Successful Information Security Policy	May 25-26,2004	All India Seminar on “E-Security” at Guru Teg Bahadur Khalsa Institute of Engineering & Technology, Chappianwali (Malout)
6.	Manish Bansal, Iqbal Singh, Jaskaran Singh Bhullar	“WTO’s Impact on Indian Agriculture with reference to Punjab Economy”	March 5,2005	State Level Seminar “ Economic Reforms : Their Impact on Indian Economy” at D.A.V. College, Malout in collaboration with ICSSR.
7.	Manish Bansal, Amit	The Principles of Spread Spectrum	March 26 <sup>th</sup> -28 <sup>th</sup> , 2005	National Conference on “Applications of Mathematics

	Grover, Iqbal Singh,			<i>in Engineering &amp; Technology</i> ” at MIMIT, Malout in collaboration with ISITA
8.	Manish Bansal, Iqbal Singh, Jaskaran Singh	Consumer Awareness of Neglience in medical Services	Nov. 26 <sup>th</sup> - 27 <sup>th</sup> , 2005	National Seminar on “ <i>Consumer Protection through Mess Awareness- Challenges and Opportunities in the Global Era</i> ” at D.A.V. College, Malout
9.	Manish Bansal, Rajinder Kaur	IT & Expert Systems	March 18-20, 2006	National Conference on “ <i>Information Technology: Setting Trends in Modern era</i> ” at N.C. College of Engg., Israna (Panipat) & ISITA
10.	Manish Bansal, Iqbal Singh, Jaskaran Singh	Global Changes: New Challenges for Indian Banking System	March 11,2006	State Level Seminar on “ <i>Banking in the New Millennium- Issues, Challenges and Strategies</i> ” by D.A.V. College, Malout
11.	Dr. Manish Bansal, Er. Gaurav Dhuria	E-Banking in India:Issues & Challenges	April 17-18,2009	National Conference on “ <i>Modern Management Practices and Information Technology Trends</i> ” at DAVIET, Jalandhar.

### C. Research Papers in Referred Journals-

S. No.	Authors	Title	Years	Journal and Volume
1.	Manish Bansal, Iqbal Singh, Jaskaran Singh Bhullar	“Customers Perception Regarding Various Promotional Strategies Adopted By Petroleum Companies	July-Sep, 2004	“Organisational Management”
2.	Manish Bansal, Iqbal Singh, Jaskaran Singh	Development of Library Network in India: A Proposal for Carrying out Feasibility Study	Vol 28, No.2, 2006	International Library Movement- A guide to Research in Library, IT & Heritage (National Level Journal )